

Goomo partners with Amazon for the Amazon Great Indian Sale; to build on its existing user base by offering free trips and discounts to shoppers

Goomo provides an opportunity for 10 lucky winners to win a free trip to Bali

Mumbai, August 07, 2017: [Goomo](#), India's leading omni-channel travel-tech company, has collaborated with e-commerce giant Amazon as its exclusive travel partner for the upcoming Amazon Great Indian Sale. Under the partnership, Goomo will offer Amazon customers with special rewards and offers during the sale, which will be live between August 9 and August 12, 2017. As a part of its operational strategy, Goomo is focusing on partnership and associations with brands that will provide an opportunity to further build on their existing user base.

Eligible customers who make purchases of above INR 500 on the Amazon app will receive a promo code for an instant cash discount of up to INR 900 on domestic as well international flight bookings on Goomo. In addition, 10 lucky winners will be selected at the end of sale for a chance to win a 4-night/5-day trip to Bali, Indonesia for two.

Speaking on the partnership, **Varun Gupta, CEO, Goomo** commented, "Our partnership with Amazon is an exciting opportunity for us to showcase our newly-launched Hotels platform and provide a wide array of travel offers to its customers. The breadth of our partnerships with hotels and airline carriers combined with a simple user interface makes it easy for users to book flights and find hotels of their choice and budget, both in India and internationally. Amazon's massive customer base offers us a chance to promote our value proposition and establish Goomo as the comprehensive one-stop destination for all travel requirements."

Goomo launched the hotel booking feature on its platform with more than 50,000 domestic and 3,00,000 international hotels available for travellers to choose from. Goomo will soon be launching Goomo recommended hotels that will be chosen based on hyper location. It will ensure guaranteed check-ins, transparency in rates and virtual tour of the property.

About Goomo:

Goomo is an omni-channel, travel-tech company that distributes products & services through online channels, 15 company owned branches and a B2B partner network. Goomo is headquartered in Mumbai and operates across 3 business segments of travel: Consumer, Corporate and B2B. They are the market leader in Trade Fair and MICE segment with 40% market share. The consumer business, [Goomo.com](#) was launched in March 2017, with an intent to focus on the fast growing B2C travel segment.